



Tom and Annette Lantos Center for Compassion  
1450 Rollins Road, Burlingame, CA 94010-2307  
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**\*\*\*MEDIA ALERT\*\*\***

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**Petco Foundation to Surprise San Mateo County Wide Animal Welfare Organization  
with Holiday Wishes Grant**

*Local resident submitted winning story to earn grant for Peninsula Humane Society & SPCA*

**WHAT:** In the hopes of earning Peninsula Humane Society & SPCA a Petco Foundation Holiday Wishes grant, Los Gatos resident Kathryn Flores submitted a story of how her dog, Romeo, has embraced being a “big brother” to his human siblings. The story was selected from among thousands and earned Peninsula Humane Society & SPCA, where Romeo was adopted, a Holiday Wishes grant.

This year, the Petco Foundation, in partnership with Petco and BOBS from Skechers, announced 105 Holiday Wishes grant recipients across the country – awarding \$875,000 in total grants to support the year-round lifesaving efforts of these animal welfare organizations that make adoption matches like Romeo’s possible. Now in its 7<sup>th</sup> year, the [Holiday Wishes campaign](#), created to celebrate pet adoption and the spirit of giving during the holiday season, has received 15,000 adoption stories, and resulted in \$4.2M funds awarded to help more pets find loving homes.

In a special celebration on December 17, the Petco Foundation, along with partner BOBS from Skechers, will surprise Kathryn and Peninsula Humane Society & SPCA with a grant for the organization. Kathryn will also receive a Petco shopping spree for Romeo.

**WHERE:**

Petco Store  
3012 Bridgepointe Parkway  
San Mateo, CA

**WHEN:**

Tuesday, December 17  
11 a.m.

**VISUALS:**

- “Oversized” check presentation by Petco Foundation to Peninsula Humane Society & SPCA
- Kathryn Flores on her shopping spree and receiving BOBS from Skechers shoes and pet supplies from the Petco Foundation and Skechers
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## INTERVIEWS:

- Representative from Peninsula Humane Society & SPCA
- Kathryn Flores
- Representative from Petco Foundation

## Background Story:

### Adopted Pit Bull Takes Being a Big Brother Seriously

Romeo showed Kathryn and her husband that when welcoming a new human baby, dogs can be the best siblings! “Romeo has dutifully supervised every diaper change, bedtime story and bath. He’s taken his job as Cheerio clean-up crew and baby drum without skipping a beat.”

Full story and photos available here: [www.petcofoundation.org/holidaywishes](http://www.petcofoundation.org/holidaywishes).

## People’s Choice Award

All animal lovers can help make even more Holiday Wishes come true by voting for their favorite Holiday Wishes story at [www.petcofoundation.org/holidaywishes](http://www.petcofoundation.org/holidaywishes). From now until December 20, 2019, the “People’s Choice Award” will allow the public to vote for their favorite winning story and give the top five organizations the chance to receive additional grant funding from \$5,000 to \$25,000. Results of the “People’s Choice Award” will be revealed before Christmas.

## About Peninsula Humane Society & SPCA

The Peninsula Humane Society & SPCA (PHS/SPCA) is a local, private, non-profit charitable organization dedicated to animal welfare. Among our major programs, PHS/SPCA adopts fully 100% of the healthy dogs and cats in our care and also, through our charitably funded Hope Program, makes well and finds homes for thousands of animals who come to us sick, injured, or too young to survive without supportive care. PHS/SPCA is truly an open admission shelter, not only accepting many pet animals who might be refused at other shelters, but also taking care of injured and orphaned native wildlife from San Francisco through San Mateo and the northern half of Santa Clara County. Our work means 6,300 lives saved each year. Please visit [www.phs-sPCA.org](http://www.phs-sPCA.org) to learn about all our programs and services, ways to help our animals and special events.

## About the Petco Foundation

At the Petco Foundation, we believe that every animal deserves to live its best life. Since 1999, we’ve invested more than \$260 million in lifesaving animal welfare work to make that happen. With our more than 4,000 animal welfare partners, we inspire and empower communities to make a difference by investing in adoption and medical care programs, spay and neuter services, pet cancer research, service and therapy animals, and numerous other lifesaving initiatives. Through our Think Adoption First program, we partner with Petco stores and animal welfare organizations across the country to increase pet adoptions. So far, we’ve helped more than 6 million pets find their new loving families, and we’re just getting started. Visit [petcofoundation.org](http://petcofoundation.org) to learn more about how you can get involved.



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### **About Skechers U.S.A., Inc.**

Based in Manhattan Beach, California, Skechers (NYSE: SKX) designs, develops and markets a diverse range of lifestyle footwear for men, women and children, as well as performance footwear for men and women. Skechers footwear is available in the United States and over 170 countries and territories worldwide via department and specialty stores, more than 3,300 Skechers Company-owned and third-party-owned retail stores, and the Company's e-commerce websites. The Company manages its international business through a network of global distributors, joint venture partners in Asia, Israel and Mexico, and wholly-owned subsidiaries in Canada, Japan, India, and throughout Europe and Latin America. For more information, please visit [about.skechers.com](http://about.skechers.com) and follow us on [Facebook](#), [Instagram](#), and [Twitter](#).

### **About BOBS from Skechers**

BOBS from Skechers' charitable collection of BOBS for Dogs and BOBS for Cats shoes, apparel and accessories have improved animals' lives: over the past four years, Skechers has contributed more than \$4.58 million to help more than 847,000 shelter pets, including saving more than 487,000 rescued pets in the United States. It all started in 2011, when Skechers launched a movement to support children impacted by natural disasters and poverty – a cause that has helped the Company donate more than 15 million pairs of new pairs of shoes to kids in more than 60 countries worldwide.