



Tom and Annette Lantos Center for Compassion
1450 Rollins Road, Burlingame, CA 94010-2307
650-340-7022 • 650-685-8428 fax • www.PHS-SPCA.org

FOR IMMEDIATE RELEASE
August 7, 2017

Peninsula Humane Society & SPCA Partners with NBC Bay Area and Telemundo to Host Pet Adoption Drive

BURLINGAME, CA. — The Peninsula Humane Society & SPCA (PHS/SPCA) is partnering with NBC Bay Area and Telemundo to host the third annual pet adoption drive known as *Clear the Shelters*. The pet adoption drive will take place on Saturday, August 19.

“We are excited to participate in this nationwide pet adoption initiative again,” said PHS/SPCA Communications Manager Buffy Martin Tarbox. “We are offering ‘name your own adoption fee’ for any of the animals at our shelter available for adoption. This reduced fee does not mean we will be handing out animals and all of our usual adoption procedures which are designed to ensure the match is both good for the humans and the animals will remain in place.”

As a nod to the Summer of Love anniversary, PHS/SPCA is hosting a Summer of Love theme during the Clear the Shelters event including groovy activities and far-out treats.

Clear the Shelters is a nationwide event encouraging people to adopt from local shelters. During last year’s *Clear the Shelters* event PHS/SPCA adopted out 64 animals.

“We will have over a hundred animals including kittens, puppies, cats, dogs, bunnies, small animals, birds, reptiles and more available for adoption on August 19,” according to Tarbox.

- WHAT:** PHS/SPCA Clear the Shelters “name your own fee” adoptions
- WHEN:** Saturday, August 19 from 10 a.m. to 6 p.m.
- WHERE:** PHS/SPCA’s Lantos Center for Compassion, 1450 Rollins Road, Burlingame, CA
- INFO:** Viewers can visit nbcbayarea/cleartheshelters.com for more information about *Clear the Shelters*, including the full list of local participating animal shelters
- ADOPTION:** A real-time pet “Adoption Tracker” – posted on ClearTheShelters.com—will record the total number of pets that are adopted across all participating markets
- SOCIAL:** Use the hashtag **#ClearTheShelters** to follow the effort on Twitter, Facebook and Instagram. *Clear the Shelters* themed Snapchat filters will be activated on August 19. Spanish-language viewers can use the hashtag **#DesocuparLosAlbergues**

About Peninsula Humane Society & SPCA

Peninsula Humane Society & SPCA is a private, open-door, not-for-profit animal welfare organization. Primary programs include animal adoptions; animal rescue and sheltering, including specialty care for domestic animals with medical and/or behavioral challenges; wildlife rehabilitation; animal cruelty investigation; community outreach and education; low-cost spay/neuter; and obedience classes. This vital work is made possible by volunteers and donations. PHS/SPCA receives no funding from national animal welfare organizations. Visit www.phs-sPCA.org to learn about all PHS/SPCA’s programs and services, ways to help the animals and special events.

-30-