

FOR IMMEDIATE RELEASE July 17, 2017

Shop for Burning Man and Help Local Animals

BURLINGAME, CA. — The Peninsula Humane Society & SPCA (PHS/SPCA) is encouraging people participating in the Burning Man festival to purchase clothing at their thrift store Pick of the Litter to help local animals. One hundred percent of the proceeds from Pick of the Litter go towards helping animals at PHS/SPCA.

"Shopping at the Pick of the Litter not only saves money, but it helps provide funding for animals in need," said PHS/SPCA Communications Manager Buffy Martin Tarbox.

The thrift store is located at 1127 Chula Vista in Burlingame and contains many unique quality items, perfect for the Burning Man shopper looking to stand out from the crowd.

"My boyfriend and I love both Burning Man and animals, so buying our clothing for the playa at the Pick of the Litter seemed like the perfect thing to do," according to San Francisco resident Alicia Utter. "We ended up with over ten complete outfits and a pair of salad tongs for less than \$70!"

Utter and her boyfriend John Shim met at Burning Man four years ago and look forward to sporting their new looks at Burning Man this year.

"The thrift store is just a short drive away from San Francisco and we appreciate knowing the money we spent is going directly towards helping injured and abused animals giving them a second chance," said Utter.

The Pick of the Litter thrift store is in its 36th year of operation and relies upon donations of gently used items from the public. Proceeds from the store benefit PHS/SPCA's Hope Program, which provides medical care and behavior training to animals who come into PHS/SPCA's shelter. The Hope Program saves on average more than 150 animals a month.

"The quality and selection at the Pick of the Litter is top notch," said Utter. "We paid \$10 for an almost new wool lined coat and found many other fun and funky items."

The Pick of the Litter is open seven days a week, Monday through Saturday 11:00 am to 6:00 pm and on Sundays from noon to 4:00 pm.

Burning Man takes place August 27 through September 4 in the Black Rock Desert of Nevada.

Photos of Alicia Utter and John Shim with some of their Pick of the Litter purchases for their upcoming Burning Man experience. Photos courtesy of PHS/SPCA.

About Peninsula Humane Society & SPCA

Peninsula Humane Society & SPCA is a private, open-door, not-for-profit animal welfare organization. Primary programs include animal adoptions; animal rescue and sheltering, including specialty care for domestic animals with medical and/or behavioral challenges; wildlife rehabilitation; animal cruelty investigation; community outreach and education; low-cost spay/neuter; and obedience classes. This vital work is made possible by volunteers and donations. PHS/SPCA receives no funding from national animal welfare organizations. Visit <u>www.phs-spca.org</u> to learn about all PHS/SPCA's programs and services, ways to help the animals and special events.





